**Effie Judge Application**

**Contact Information**

First Name \*

Last Name \*

Email \*

Title \*

Company \*

Company Address \*

Work Phone Number \*

Mobile Phone Number

Twitter

Assistant's Full Name (if applicable)

Assistant's Email (if applicable)

**Industry Background**

Have you judged for the Effies in the past? \*

If YES, please list all of the Effie Awards programs that you have judged in the past. (e.g. Euro Effie, Effie France, etc.)

Job Role - Please select the description that best describes your role. \*

**Account planning**

**Advertising/marketing**

**Brand development**

**Creative**

**Digital**

**Experiential**

**Market research/insights**

**Media**

**Public relations**

**Retail**

**Social media**

**Strategy**

**Other**

Company Type - Please select the description that best describes your current company. \*

**Advertiser (Client/brand)**

**Brand identity firm**

**Digital/interactive agency**

**Direct marketing agency**

**Event marketing agency**

**Experiential agency**

**Full-service ad agency**

**Guerrilla agency**

**Media agency**

**Media owner**

**Multicultural agency**

**Promotional agency**

**Public relations firm**

**Research company**

**Shopper marketing agency**

**Other**

Brands - Please indicate the brands (max. 3) you spend the most time working on. \*

Brand 1 \*

Brand 2 \*

Brand 3 \*

Industry Sectors - Please list the top 3 industry sectors on which you work. (If you are a client, it is fine to list the same industry sector in all 3 fields if needed.) \*

Sector 1 (e.g. beverages, FMCG, finance, auto, telecoms, apparel, etc.) \*

Sector 2 (e.g. beverages, FMCG, finance, auto, telecoms, apparel, etc.) \*

Sector 3 (e.g. beverages, FMCG, finance, auto, telecoms, apparel, etc.) \*

Areas of Marketing Expertise (Max. 3) - Please only select those areas that you work within on a day-to-day basis.

**B2B Marketing**

**Cause Marketing / Corporate Social Responsibility**

**Experiential Marketing**

**Healthcare Marketing**

**Media**

**Multicultural Marketing**

**Shopper Marketing**

**Youth Marketing (Children)**

**Youth Marketing (Teens & Young Adults)**

Please send a photo/headshot and a brief bio with this application form to Kasia Gluszak at [kasia.gluszak@eaca.eu](mailto:kasia.gluszak@eaca.eu)

**Note**

The needs of the Effie Judge Selection Committee change on a rolling basis, in order to create well-rounded juries that represent both client and agency expertise across all disciplines. For this reason, we cannot guarantee the acceptance of all judging applicants/nominees. However, completing the application insures the suggested names are included on Effie’s list for consideration. Effie actively encourages participation across the full spectrum of the industry and offers judging sessions around the world.